

# Growing GOODWILL

Goodwill Industries of Wayne and Holmes Counties, Inc.

DECEMBER 2011

## Karl Colich: From Consumer to Team Member

Karl has had multiple jobs throughout his life, including Postal carrier and railroad equipment operator. Karl was a self-sufficient individual who worked hard to take care of his family. A resident of Shreve for most of his life, Karl had the privilege of raising his three children in the same house he grew up in himself. But, in 1997, he started to experience some health issues that hindered his ability to do his job, and in 1998 he began receiving disability benefits.

But, Karl knew that he could do more with his life. He volunteered as a youth baseball coach, and returned to school for retraining at the age of forty-six. With hard work and dedication, he obtained a Bachelor's Degree in Social Work from the University of Akron in 2009. Karl's personal challenges lead him to work with a variety of agencies to explore alternative employment opportunities, but when he became a consumer of the collaborative Goodwill Industries/Bureau of Vocational Rehabilitation employment program, he finally began to head in the right direction.

By December of 2009, Karl was offered a position as a Job Coach for Goodwill. With a degree in social work, experience in multiple industries, and a personal understanding of many of the challenges Goodwill consumers face, he emerged as an asset to Goodwill and the BVR program. Karl utilized his knowledge and training, combined with his personal experiences, to help consumers work through work assessments and employment training exercises. His compassionate and approachable demeanor allowed him to connect with the consumers, while still maintaining a high level of professionalism. Having Karl on staff strengthened the program, and reminded all staff of the potential of the consumers.



Karl Colich

After working at Goodwill for approximately a year and a half, Karl again began to suffer from health issues that interfered with his career. He has since had to cut back on his duties in order to focus on his health. He currently provides transportation for consumers on a part-time basis, with the goal of returning to full-time employment in the future. Karl is a valued member of the Goodwill team, and an example to all of what a person can accomplish despite barriers to employment!

## Operation Round Up Supports Goodwill

In August, the Holmes-Wayne Electric Foundation showed its support to Goodwill Industries of Wayne and Holmes Counties by awarding the agency a grant for \$1,050.00 through the foundation's Operation Round Up program.

Operation Round Up, which began in 2006, provides support to charities that benefit a variety of causes pertaining to groups, individuals, and organizations. It allows electric service

customers to 'round up' their bills to the next whole dollar amount, with the extra change going to the foundation.

The funds awarded to Goodwill will be used to support transportation services offered to consumers from Holmes County.

Goodwill Industries would like to thank the Holmes-Wayne Electric Foundation for its support of the agency's employment-training programs!



## Thank You!

I offer to you my sincerest appreciation for your unwavering support of Goodwill's commitment to changing lives through the power of work. The power of work means different things to different people... to us it means having the subcontract work from local companies; material and household donations to process or monetary donations which all allow us the opportunity to provide real life job training and help individuals maintain jobs while improving the quality of their lives.

Looking back, 2010 stands out as a highly successful year helping people with disabilities or barriers find employment and become self-supporting and independent. Together we have faced the challenges of these economic times and have been able to assist with the growing needs of our community.

In 2010:

- Goodwill served more than 1,200 Wayne and Holmes County residents in need of job help – a nearly 10% increase over 2009
- Provided more than 500 classes including financial literacy, job skills and life skills
- Provided over 8,000 units of transportation for individuals seeking employment
- Placed 85 individuals into community employment
- Recycled more than 2,000,000 pounds of material, which otherwise would have ended up in landfills

We are lucky to be a part of this community, and most of us wouldn't choose to live anywhere else. Along with our success comes great responsibility. Ohio is facing many issues and we want to be part of the solution. Building a powerful workforce creates economic energy and builds strong families and communities.

As we look to the future and the challenges and opportunities before us we aim to achieve more in order to serve the members of our community who are struggling. We will continue to build a stronger, more prepared workforce to meet the growing number of Ohioans in need.

Thank you again for your continued support. Together, we can make a difference!



Judy Delaney  
President

*Judy Delaney*

## Estate Services off to a Great Start!

On August 31st, Goodwill rolled out its newest benefit to the community: Estate Services.

In response to calls for this type of service, Goodwill now has a new menu of services to offer those who are faced with the task of settling an estate. Sorting belongings, cleaning a home, and getting it ready for sale or rent are often time and resource-consuming tasks, and Goodwill services are now available to ease some of these burdens.

The August 31st event consisted of breakfast and lunch seminars that estate planners, trust attorneys, social workers, and realtors were invited to attend. The sessions equipped these professionals with the

information necessary to be able to refer their clients to Goodwill for these services.

Since this service was introduced, Director of Donated Goods Sherri Clark, and a team of Goodwill employees, have successfully completed work on three estates. This team is also open to assisting in situations where a person or family is downsizing from a large home to a smaller home or retirement community and may have a significant number of items to organize and donate.

For more information, or to request a quote, please contact Sherri Clark at [sclark@woostergoodwill.org](mailto:sclark@woostergoodwill.org) or 330.264.1300 x255. Estate Services: One more way Goodwill is serving Wayne and Holmes Counties!



**"Success means we go to sleep at night knowing that our talents and abilities were used in a way that served others."**

— Marianne Williamson

## Weather Cannot Hamper Success of 6th Annual Motorcycle Event!

Goodwill's 6th Annual Motorcycle Event, sponsored in part by Bowman Beverage, was originally scheduled for Saturday, October 1st. Unfortunately, as sometimes happens with events that are planned far in advance, the weather did not cooperate. Forty-five degrees with rain is not exactly perfect motorcycle-riding weather! So, the committee that is responsible for this event, chaired by long-time Goodwill supporter Don Noble II, quickly regrouped and came up with an alternate plan.

The event was rescheduled for the following Saturday, October 8th, and the committee, including Goodwill's Director of Marketing, Carolyn Stefanik, had to quickly spread the word via store and community signage, the agency website and Facebook pages, as well

as many external websites advertising events for motorcycle enthusiasts.

The following week, the committee was relieved to see that its work had paid off! Mother Nature treated riders to a warm, sunny day, and the event ended up drawing two hundred eighteen participants, the second highest turnout since the event began six years ago! The route, which takes riders to all five Goodwill locations in Wayne and Holmes Counties and usually ends at WoosterFest, this year, ended at the Goodwill offices on Palmer Street. Once they were finished with the ride, participants were treated to a hamburger dinner while they socialized and waited to see who had won the first, second, third, and last place prizes.

Winners of the event were Dawn Parker (1st), Ken Scaife (2nd), Karl Stroh (3rd), and Mike Bell (last). Thanks to all of the committee members, as well as the many volunteers, who spent the day at the stores marking the scorecards of the riders, selling 50/50 tickets, checking riders in and tallying their scores at the end, and cooking and serving the meal. The event could not have been a success without you!



## Elder-Beerman and Goodwill: Good Partners!

September marked the most recent semi-annual Goodwill and Elder-Beerman collaborative sale! This sale has become a hallmark event for both organizations throughout the year, with Elder-Beerman shoppers and Goodwill donors often commenting on looking forward to the sale every spring and fall!

This sale has netted nearly seven thousand pounds of donated clothing, shoes, accessories, and household items to Goodwill Industries of Wayne and Holmes Counties! Goodwill stores across these two counties, as well as Goodwill volunteers stationed at the Elder-Beerman location in Wooster during both weekends of the sale distributed approximately eight thousand Elder-Beerman coupons in exchange for these donations.

Each coupon was worth 20% off of any item purchased at Elder-Beerman throughout the duration of

the sale, which ran from September 14th through September 28th, and each donor received one coupon for EVERY ITEM donated during the promotion. The partnership between the two companies continues to be strong and beneficial for all involved. Goodwill would like to thank the manager of the Wooster Elder-Beerman location, Christy Harris, for her continued support of Goodwill Industries!



# Outsource to Goodwill and Save Time and Money!

For quotes, call  
Judy Delaney at  
330-264-1300  
Ext 229.



## Growing GOODWILL

Goodwill Industries  
of Wayne and Holmes Counties, Inc.

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#### RETAIL STORES

**Millersburg Retail Store**  
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Millersburg, Ohio 44654  
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**Loudonville Retail Store**  
16630 State Route 3  
Loudonville, Ohio 44842  
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— Carolyn Stefanik, Editor