

# Growing GOODWILL

Goodwill Industries of Wayne and Holmes Counties, Inc.

AUGUST 2011

## Goodwill Industries Celebrates 2010



From left: Wooster Mayor Bob Breneman, Employee of the Year Mike Lupole, Lifetime Achievement Award winner Gil Ning, Graduate of the Year Jesse Kasler, and Goodwill Board of Trustees Chair Tom Cole

IT MAY HAVE BEEN A RAINY MORNING, but that didn't dampen the spirits of the supporters of Goodwill Industries of Wayne and Holmes Counties. On Tuesday, May 3rd, Goodwill Industries held its annual meeting and awards banquet at Memories Party and Conference Center in Wooster. This event allows the agency to thank the community for its support throughout the past year and report on its successes.

Following a breakfast buffet, the business meeting began at 8:00. Treasurer John Sell gave a fiscal overview of 2010, and trustee Chris Pycraft began the election processes. New trustees Colby Chamberlin, Jeff Paschal, and Jim Weckesser were elected, while retiring trustees Brian Bogner, Louie Carter, Rick Ginther, Gil Ning, and Christine Lee were thanked for their years of service to the Board. Tom Cole, Chris Pycraft, John Sell, and Stan Popp were elected to the respective offices of Chair, Vice-Chair, Treasurer, and Secretary, and outgoing Chair Jim Lanham was recognized for his many contributions to the agency.

At the conclusion of the business meeting, President Judy Delaney delivered her State of the Agency address. Delaney highlighted many of the accomplishments of 2010, including an increase in the number of community members served and an increase in retail sales, most notably at the Wooster retail location. But,

she also communicated the uncertainty that 2011, and even 2012, bring to the agency. She stressed the need for community support and the vital role that the agency plays in the lives of many who are struggling with barriers to employment and long periods of joblessness. After outlining the avenues that Goodwill is exploring in order to maintain stability in these volatile economic times, she concluded her address by inviting those in attendance to join her and the Board of Trustees in congratulating the 2010 community and staff award winners.

This year's honorees included The Kiwanis Club of Wooster, receiving the Award of Merit; Mr. Gil Ning, receiving the Lifetime Achievement Award; The Commercial and Savings Bank Volunteer Income Tax Assistance staff, receiving the Chair's Volunteer Award; and Critchfield, Critchfield, and Johnston Ltd., which received Goodwill's Distinguished Service Award.

The event was brought to a close with the recognition of Goodwill's 2010 Employee of the Year, Wooster retail manager Mike Lupole, and Graduate of the Year, Jesse Kasler. Both men were applauded for their successes throughout the year and their positive reflections to the community of the impact that Goodwill Industries has on the lives of so many throughout Wayne and Holmes counties.



Judy Delaney  
President

## Goodwill Industries Hosts Business-to-Business Breakfast

I must admit I enjoy sharing our story with the community. On Thursday, June 16th our Industrial Services division hosted a Business-to-Business Breakfast event for local manufacturers. This event gave businesses an opportunity to tour Goodwill's facility, view examples of its industrial projects, and hear testimonials from companies with whom Goodwill has contracted throughout the years.

Guests were treated to a breakfast sponsored by 3 Oaks Enhancement, LLC, which was followed by a tour. Our Industrial Services Production Manager Edee Hatfield shared many examples of the work Goodwill

has done for local manufacturers during her thirty-two years with the company. The Wooster Brush Company's Keith Hancock, Dick Beery, formerly of RBB Systems, and Gil Ning, formerly of Bosch-Rexroth, spoke about industrial projects that their companies have outsourced to Goodwill, and the quality and convenience that they experienced through collaboration with our agency.

These services offered by Goodwill Industries give manufacturers a local outsourcing option for tasks such as packaging, assembly, electronic and mechanical assembly, and sorting. These services also give Goodwill consumers the opportunity to gain some hands-on work experience to either strengthen their existing skills or gain new skill sets that will make them more marketable to employers in the community.

For more information on how outsourcing to Goodwill can benefit both your business and the community, or if you would just like to see what we do, please contact me at [jdelaney@woostergoodwill.org](mailto:jdelaney@woostergoodwill.org) or 330.264.1300 Ext. 229.



Goodwill board member Keith Hancock explains the partnership between the Industrial Services division and his employer, The Wooster Brush Company.

*Judy Delaney*

### Find Us on Facebook!



GOODWILL IS NOW on Facebook! The agency's page was launched in June and is steadily adding fans. Goodwill staff, board members, volunteers, donors, and shoppers are all encouraged to check out the page, and all may find something of interest to them!

The page features general information about the agency and the services we provide, as well as information about special events, retail promotions, featured items, and Goodwill programs. You can also check out our photo albums, find the donation location closest to you, and connect with others who enjoy finding great deals and supporting employment training in their communities as much as you do!

So, please visit the Goodwill of Wayne and Holmes Counties page and click the thumb to "like" us! We love being able to keep in touch with community members who use and support our services!



## Donating Convenience

IT IS NOW EASIER THAN EVER to donate to Goodwill! There are currently eight local businesses with Goodwill Industries donation boxes located inside. Goodwill Industries of Wayne and Holmes Counties would like to thank the following businesses for their willingness to house donation boxes and for their ongoing support of the Goodwill mission:



- **City of Wooster**  
538 North Market Street, Wooster
- **Local Roots Market and Café**  
140 South Walnut Street, Wooster
- **Buehler's Towne Market**  
336 North Market Street, Wooster
- **FirstMerit Bank**  
135 East Liberty Street, Wooster
- **First National Bank**  
1320 West High Street, Orrville
- **Gault Recreation Center**  
515 Oldman Road, Wooster
- **Muddy Waters**  
116 East Liberty Street, Wooster
- **University of Akron Wayne College**  
1901 Smucker Road, Orrville

All donations stay in Wayne and Holmes counties, and the proceeds from the sales of these donations support Goodwill's employment training programs. For additional donation locations, find us on Facebook, or visit [www.woostergoodwill.org](http://www.woostergoodwill.org)!

## Goodwill Providing Support for Customized Employment

The partnership between the statewide Rehabilitation Services Commission and Goodwill Industries has benefitted many consumers throughout the years by giving RSC clients access to vocational testing that will help to determine what types of employment will be the best fits for them. Recently, though, a new statewide initiative was introduced through RSC. This new initiative, Customized Employment, focuses on creating support systems for individuals with moderate to severe barriers, as well as nontraditional employment structures that will increase quality of life and allow for RSC's more severely impaired clients to contribute meaningfully to the community.

"Customized Employment builds a job around a person, rather than fitting a person into an existing job," explains Employment Consultant Jason Black. It involves the exploration of opportunities for unfulfilled needs in the community that could be satisfied through independent contracting or starting a home business, rather than simply filling existing employment vacancies.

In order to accomplish this, the new approach focuses on getting to know each consumer on a much more personal level than what can be achieved in a standard interview. Goodwill staff members who were recently certified to provide these services to RSC clients, Black, Darrell Mosely, and Eloise Devore, will spend approximately sixty hours with each consumer, participating in leisure and family activities, in an effort to identify each person's interests, talents, and passions. "We really want to find out what makes each person tick," says Devore.

After this initial "discovery process" is complete, a group of individuals called a Community Action Team is assembled around the consumer. This group includes friends and relatives of the consumer, along with community members who will provide necessary



Workforce Development staff members Darrell Mosely, Eloise Devore, and Jason Black discuss employment possibilities for an RSC consumer.

support and networking to these individuals as they try to find their niches in the community. There will also be funding made available to participants who need to purchase equipment in order to start their ventures. The primary goals of this new approach are twofold. One goal is to increase employment retention rates by allowing consumers to design fulfilling employment situations based upon their interests and talents rather than simply filling whatever existing positions happen to be available. It also aims to reduce the disproportionately high unemployment and underemployment numbers among individuals with significant barriers.

Because this will be a very time-intensive process, Goodwill staff will be working with approximately three to five Customized Employment consumers at a time. The basic idea, though, is perfectly in line with the services that Goodwill already provides, which is what led the agency to have the only certified Customized Employment providers in Wayne County. "Customized Employment is a very easy transition from what we already do," said Black. "This is just another way to give more opportunities to our consumers."

## Leaving a Legacy —

THE CAUSES AND MISSIONS that you choose to support throughout your life are part of what makes you a unique and valued member of the community. Why not ensure continued support for those causes that are so important to you?

This can be made possible by arranging for a planned gift to be made in your name to Goodwill Industries. This gift can be in the

form of a life insurance policy, retirement account distribution, or a variety of other estate assets. When leaving a planned gift to Goodwill Industries, you can be sure that your donation will be used to help individuals throughout Wayne and Holmes counties find stable, sustainable employment that will improve not just their own lives, but the lives of their families.

Contact Carolyn Stefanik at [cstefanik@woostergoodwill.org](mailto:cstefanik@woostergoodwill.org) or 330-264-1300 Ext. 257 for more information about Goodwill Industries or to schedule a tour of our facilities. We appreciate your continued support!



# Outsource to Goodwill and Save Time and Money!

For quotes, call  
Judy Delaney at  
330-264-1300  
Ext 229.



## Growing GOODWILL

Goodwill Industries  
of Wayne and Holmes Counties, Inc.

1034 Nold Avenue  
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Wooster, Ohio 44691

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*Goodwill...Creating local jobs one donation at a time!*  
Visit us online at [www.woostergoodwill.org](http://www.woostergoodwill.org)



**Mission Statement:**  
*To help people reach their  
highest levels of independence  
and success through training and  
employment-related services.*

### BOARD OF TRUSTEES

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**Schedule a Goodwill speaker!**  
**Call 330-264-1300 Ext. 257**

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#### Industrial Services

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#### Website:

[www.woostergoodwill.org](http://www.woostergoodwill.org)

#### Retail Questions:

[sclark@woostergoodwill.org](mailto:sclark@woostergoodwill.org)

#### RETAIL STORES

**Millersburg Retail Store**  
1098 Glen Drive  
Millersburg, Ohio 44654  
330-674-9222

**Loudonville Retail Store**  
16630 State Route 3  
Loudonville, Ohio 44842  
419-994-2323

**Orrville Retail Store**  
351 Hostetler Road  
Orrville, Ohio 44667  
330-684-2050

**Rittman Retail Store**  
260 North Main Street  
Rittman, Ohio 44270  
330-925-3082

**Wooster Retail Store**  
149 West Milltown Road  
Wooster, Ohio 44691  
330-262-7196

**Donation Center**  
524 Palmer Street  
Wooster, Ohio 44691  
330-264-1300



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— Carolyn Stefanik, Editor